

Even in today's economic times, the unique industry that we are leading is continuing to thrive with anticipated higher than average growth in the coming years. Our industry so diverse that it is often said that it is near recession proof due to the versatility of our products & systems and where they are specified and used.

To better understand that scope of work that our products are used in we will detail the descriptions and use of each in two very distinctive CSI (Construction Specification Institute) Divisions:

CSI Division 3 – Concrete:

- Decorative Concrete Finishes
- Decorative Concrete Overlayments
- Concrete Surface Restoration
- Colored & Stained Concrete
- Concrete Topping and Resurfacing
- Concrete Sealers & Protective Topcoats

CSI Division 9 – Finishes:

- Fluid Applied Floor Coatings
- Resinous Flooring
- Epoxy/Urethane/Polyaspartic Flooring
- Customized, Beautiful, Seamless Flooring
- Industrial & Manufacturing Area Flooring
- Specialized Food & Beverage Urethane Cement Flooring

Advanced technologies in polymer modified cementitious coatings, reactive/antiquing stain products, super smooth & seamless floor coatings, ultra durable sealer and industrial coating options are leading the growth where full depth stamped concrete, colored concrete, terrazzo, tile, hardwood and other floor coating products were once the extent of the exterior and interior surface options.

As the leader in *decorative concrete, interior flooring and industrial coating industry*, we not only have one of the most extensive product lines but we are also proud to boast one of the most well-known, installed, specified and accepted line of products and systems in the industry.

From one company to another, we understand the importance of time as it relates to profitability. Since product costs are generally fixed and extremely minimal in the decorative concrete finishes and interior flooring industry, when you lose time, you lose money. That's why we continually strive to engineer products and systems that meet and exceed the highest standards of reliability, ease of use, durability and cost effectiveness.

Once you have reviewed all of the enclosed information, give us a call to arrange; training seminar information for contractors or product specification assistance for architects and property owner. You will also receive a full product catalog on a USB flash drive or get answers to any questions that you might have. We also urge you to visit our website at www.elitecrete.com which provides much more detailed information.

Kindest Regards,

Technical Engineering & Market Development Staff

Elite Crete Systems, Inc.